Deepika S R

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GitHub : https://github.com/DeepikaSR4

My Skills

- **Technical skill:** HTML, CSS, JavaScript, Bootstrap, Streamlit, Python, MySQL, React.js, Firebase, C
- **Soft skills:** Communication, Team management, Leadership, Adaptive, Empathy, Attention to detail, Time management
- **Creative skills:** Figma, Adobe XD, Wireframing, Prototyping, Responsive design, User research, Accessibility, User flow, Information Architecture
- **Language skills:** English, Malayalam

Previous Experiences

Hyperledger Foundation

Mentee – Hyperledger Blockchain Explorer Redesign   June 2023 – Jan 2024

- Conducted in-depth **quantitative** and **qualitative user research**.
- Created **personas, empathy maps**, and executed a **competitive audit**.
- Collaborated with mentors and the development team to refine goals and features.
- Implemented **information architecture** improvements through **card sorting** exercises.
- Iteratively designed **wireframes and prototypes for web application** based on usability studies and stakeholder feedback.
- Presented project progress and outcomes to the Technical Oversight Committee (TOC) of Hyperledger Foundation.
- Contributed to achieving a more user-friendly and intuitive interface for Hyperledger Explorer.
- Documented the entire process on Hyperledger Wiki for future reference and knowledge sharing.

SYNC Interns

Web development intern   May 2024

- Developed four website projects as part of the internship, and timely delivered them.
- Demonstrated proficiency in understanding the task and building it with **HTML, CSS,** and **JS**.

Product Pack

Junior Designer   March 2023 – March 2024

- Collaborated seamlessly with cross-functional teams, including people management and marketing, to design impactful social media deliverables such using **Figma**.
- Demonstrated proficiency in understanding design requirements, conceptualizing ideas, creating and proofreading contents, and ensuring the **timely delivery** of final products.
- Received constructive critiques from senior designers, actively incorporating feedback to enhance design quality.

Starved

UI/UX Design Intern   Aug 2022

- Conducted a comprehensive **competitive audit** of existing products and services.
- Collaborated closely with the founder to design and develop a user-friendly product.
- Gathered valuable user feedback and insights to inform design decisions.
- Proposed and implemented improvements based on thorough **UX design research**.
- Created **wireframes and prototypes for mobile application**, contributing to the enhancement of user interfaces.

Volunteering Experience

FOSS Hack 2021 - Designer   Aug 2021 – Nov 2021

- Customized posters, flyers, identity cards, T-shirts and other materials for the event. This allowed for a consistent **visual identity** and a professional presentation of the event.

Leadership Experience

Google Developer Students Club - Campus Lead   Jul 2022 – Jun 2023

- Demonstrated leadership skills by founding Google Developer Student Club in campus.
- Launched several technical events and managed a team of 14 students.
- Gained extensive experience in event planning and team management.

TinkerHub - Campus Lead   Jan 2022 – Aug 2022

- Experienced in organizing technical events and mentored peers with technical tasks.
- Managed all technical aspects of the chapter and achieved goals of the chapter

Projects

- [Sentimind](#) : Led a team of 4 as team lead in developing a sentiment analysis tool for text and website content during a bachelor's degree academic mini-project. Successfully delivered project presentations to the evaluation committee, demonstrating leadership and project management skills. Used Python and it's related libraries for this project
- [Ciniflex](#) : Designed a user-friendly movie ticket reservation app, incorporating insights from user research, personas, and wireframes to establish an intuitive design system.
- [Spotify](#): Conducted user interviews to address Spotify usability issues, implementing solutions through low and high-fidelity prototypes.
- **[ITIHIA](#) :** Developed a website for ITIHA 2022, demonstrating technical and artistic proficiency. Used HTML, CSS and JS
- [RupeeX](#) : A currency convertor app made as team on TINK-HER-HACK, a women only 24 hours hackathon conducted by Women in Tech, TinkerHub. Streamlit, a framework of python was used to build the project

Certification

- **Enterprise Design Thinking Practitioner**
  IBM   Mar 2023
- **Create High-Fidelity Designs and Prototypes in Figma**
  Coursera   Nov 2022
- **Conduct UX Research and Test Early Concepts**
  Coursera   Jul 2022
- **Build Wireframes and Low Fidelity Prototypes**
  Coursera   May 2022
- **Start the UX Design Process: Empathize Define and Ideate**
  Coursera   Apr 2022
- **Digital Skills: User Experience**
  Future Learn   Mar 2022
- **Foundations of User Experience Design**
  Coursera   Feb 2022
- **Blockchain Foundation**
  Kerala Blockchain Foundation   Dec 2021
- **Responsive Web Design**
  FreeCodeCamp   Oct 2021

Education

Rajadhani Institute of Engineering and Technology, Attingal   **2020 - 2024**
Bachelors in Technology - Computer science - 69.2%

Government Girls Higher Secondary School, Manacaud   **2018 - 2020**
Higher Secondary – Science – 92.58%